

FORD MOTOR COMPANY JULY 2024 U.S. SALES

	<u>July</u>		%	<u>Year-to-Date</u>		%
	<u>2024</u>	<u>2023</u>	<u>Change</u>	<u>2024</u>	<u>2023</u>	<u>Change</u>
SALES BY PROPULSION						
Electric Vehicles	8,242	6,280	31.2	52,422	31,989	63.9
Hybrid Vehicles	16,825	11,447	47.0	109,068	73,100	49.2
Internal Combustion	<u>148,156</u>	<u>155,912</u>	-5.0	<u>1,055,866</u>	<u>1,076,118</u>	-1.9
Total vehicles	173,223	173,639	-0.2	1,217,356	1,181,207	3.1
SALES BY TYPE						
SUVs	66,868	71,755	-6.8	522,152	504,196	3.6
Trucks	103,146	100,651	2.5	664,551	650,276	2.2
Cars	<u>3,209</u>	<u>1,233</u>	160.3	<u>30,653</u>	<u>26,735</u>	14.7
Total vehicles	173,223	173,639	-0.2	1,217,356	1,181,207	3.1
FORD BRAND						
EcoSport	0	0	N/A	0	2,508	-100.0
Bronco Sport	13,449	12,939	3.9	73,203	76,082	-3.8
Escape	10,472	12,413	-15.6	85,010	77,252	10.0
Bronco	8,902	12,755	-30.2	59,054	71,335	-17.2
Mustang Mach-E	4,592	3,937	16.6	26,826	17,977	49.2
Edge	3,981	9,633	-58.7	55,660	56,117	-0.8
Explorer	12,887	8,664	48.7	117,690	113,087	4.1
Expedition	<u>4,983</u>	<u>4,753</u>	4.8	<u>48,290</u>	<u>44,119</u>	9.5
Ford SUVs	59,266	65,094	-9.0	465,733	458,477	1.6
F-Series	68,992	68,536	0.7	421,398	451,429	-6.7
<i>Memo: F-150 Lightning (electric)</i>	2,822	1,552	81.8	18,467	10,309	79.1
Ranger	5,386	4,315	24.8	20,561	28,433	-27.7
Maverick	12,941	7,627	69.7	90,054	50,126	79.7
E-Series	2,785	4,558	-38.9	23,053	24,078	-4.3
Transit	11,635	13,516	-13.9	93,799	77,562	20.9
<i>Memo: E-Transit</i>	828	791	4.7	7,129	3,703	92.5
Transit Connect	371	1,095	-66.1	7,798	9,842	-20.8
Heavy Trucks	<u>1,036</u>	<u>1,004</u>	3.2	<u>7,888</u>	<u>8,806</u>	-10.4
Ford Trucks	103,146	100,651	2.5	664,551	650,276	2.2
GT	0	0	N/A	0	31	-100.0
Mustang	<u>3,209</u>	<u>1,233</u>	160.3	<u>30,653</u>	<u>26,704</u>	14.8
Ford Cars	<u>3,209</u>	<u>1,233</u>	160.3	<u>30,653</u>	<u>26,735</u>	14.7
Ford Brand	165,621	166,978	-0.8	1,160,937	1,135,488	2.2
LINCOLN BRAND						
Corsair	2,450	2,559	-4.3	15,299	12,190	25.5
Nautilus	3,097	2,438	27.0	20,601	14,794	39.3
Aviator	369	164	125.0	12,283	8,377	46.6
Navigator	<u>1,686</u>	<u>1,500</u>	12.4	<u>8,236</u>	<u>10,358</u>	-20.5
Lincoln SUVs	7,602	6,661	14.1	56,419	45,719	23.4
Lincoln Brand	7,602	6,661	14.1	56,419	45,719	23.4